

Benjamin K. Olson

WWW.BenOlson.COM

Objective

Full-time employment as a radio personality in a team-oriented environment

Work Experience

Midwest Communications (WXER 104.5 The Point), Sheboygan, WI (05/06-Present)

Rock It 107.9 (WLRK) (Classic Hits), Wausau, WI (4/04-5/06)

Clear Channel Madison (WZEE Z104) (CHR), Madison, WI (12/05-5/06)

Midwest Family Broadcasting (WMGN 98.1 Magic 98) (AC), Madison, WI (12/03-11/05)

Midwest Family Broadcasting (WHIT 93.1 The Lake) (Classic Hits), Madison, WI (12/03-11/05)

Entercom Communications (WBZU 105.1 The Buzz) (70's/80's), Madison, WI (04/03-12/03)

Central Communications (WAXX/WAYY/WECL/WIAL) (CHR, Country, Oldies) Eau Claire, WI (1/95-03/03)

Additional Experience and Acknowledgments

Arbitron – Rated #1 in all or most targeted demographics in both Madison and Eau Claire, WI

Attended – 2005 WBA Conference, Madison, WI (1/05)

Attended – “Joe Walker's Arbitron Training and Ratings Building Seminar”

Attended - “Dan O'Day's Air Personality Plus” Seminar (1/99)

Extensive experience with digital editing: Cool Edit Pro, Adobe Audition, Acid Pro, Cakewalk, and Saw

Creative production of sweepers, promos, and other elements for all above stations

Radio and television voice over experience

Web master for WIAL's Website (3/99-3/03) (Dreamweaver and Photoshop)

Production of quality on-location broadcasts

In-depth knowledge of computer software, hardware, and peripherals

Well-versed in voice tracking and operation of Dave Scott, Audio Vault, Maestro, and Next Gen systems

Own and operate fully equipped mobile music entertainment service

Enjoy the variety of substituting for others in various air shifts

Volunteer Experience

Career day speaker at many local middle schools, high schools, and colleges

Yearly appearances on UCP Local Television Telethon

Hosted many charity events (mobile music entertainment and MC duties)

References

Jeff Cecil – Operations Manager, WLRK, Wausau, WI – (715) 845-8218

Jeff Davis – Voice over Talent, Los Angeles, CA – (323) 464-3500

Jeff Lynn – Program Director, WQBW, Milwaukee, WI – (414) 545-8900

Jon Reilly – Program Director, WZEE, Madison, WI – (608) 663-7230